

TRUCKS DELIVER GOODS - WE DELIVER NEWS



1TRUCK.US



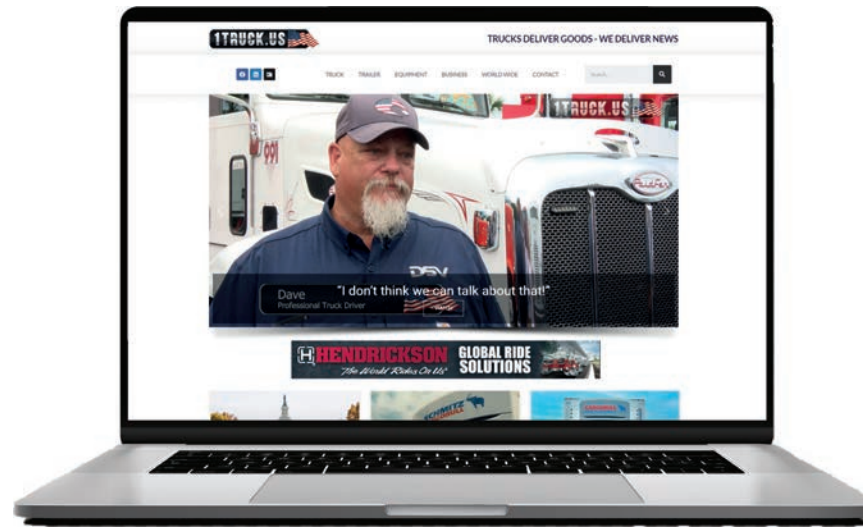
MEDIA KIT 2024



Our Business

1TRUCK.US IS AMERICA'S MOST ADVANCED PRODUCTION COMPANY AND NEWS CHANNEL OF THE TRUCKING INDUSTRY.

We report on everything happening in the business, including the latest developments, trade shows, new technology, products and innovations. We produce most video reports, expert talks, test drives and commercials ourselves, to make sure that they are both exciting and informative. Of course you can also broadcast already existing videos, after all: **to be seen is to be heard!**



OUR NUMBERS

FOLLOWERS

REACH

Visits on 1Truck America	92,000		
Newsletter Subscribers	15,200		
Facebook	7,100	88,300	
Instagram	6,000	55,000	
LinkedIn	1,600	15,800	

OUR SERVICES	PRICE
Single Camera Production (1 day of filming, 1 cameraman, 1 gopro, post production, social media version)	\$ 2,500*
Double Camera Production (1 day of filming, 2 cameramen, 1 gopro, post production, social media version)	\$ 3,500*
Video broadcast on 1Truck.US	\$ 700
Press release production (Up to 3.000 characters, incl. spaces)	\$ 1,000*
Press release broadcast on 1Truck.US	\$ 700
Photo series production (1 day of shooting, 1 cameraman, prost production)	\$ 2,500*
Slideshow broadcast on 1Truck.US	\$ 700
Monthly Infinity Banner	\$ 1,000
Monthly Super Plus Banner	\$ 700
Monthly Sitebar	\$ 1,000
Newsletter Placement	\$ 500
Newsletter Banner	\$ 400
Special Newsletter	\$ 1,000

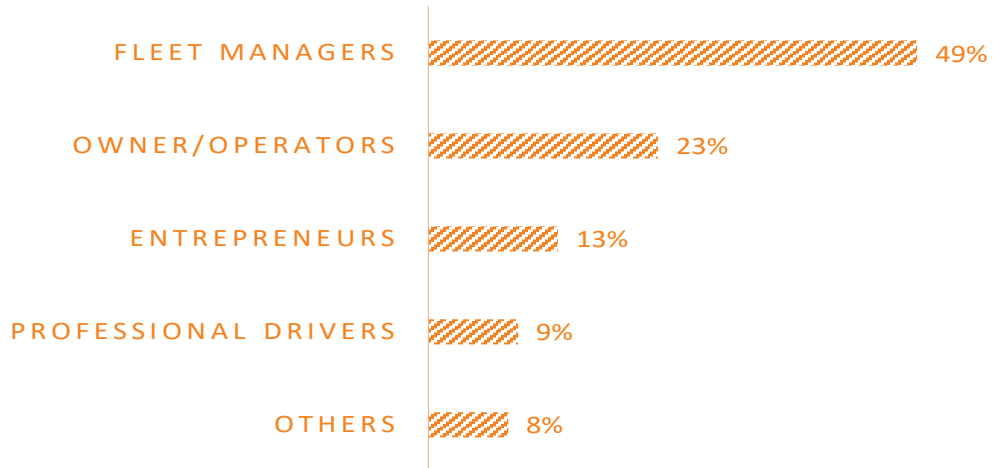
INDIVIDUAL SOCIAL MEDIA CAMPAIGN UPON REQUEST

*excl. travel expenses





Our Audience



Our Heritage

THE STORY OF 1TRUCK MEDIA BEGINS IN THE YEAR 2015 IN AUSTRIA. WE STARTED WITH JUST AN IDEA AND A CAMERA, BUT SINCE THEN, WE HAVE GROWN TO BE THE MOST IMPACTFUL MEDIA COMPANY OF THE EUROPEAN COMMERCIAL VEHICLE INDUSTRY.

Our magazines 1TRUCK, 1BUS, 1CONSTRUCTION and 1TRANSPORTER are each market leader in their field and we are proud jury members of the exclusive Truck of the Year and highly prestigious Trailer Innovation Award.

With more than 2,500,000 viewers and readers each month, 1Truck Media is the most powerful marketing platform of the industry. It is no coincidence that we can call all major brands in Europe our customers.

Moving to the US market was the next logical step for us. We are the only media company of the industry, that can offer interesting European content in addition to the latest news from North America.